



We create
engaging virtual events
that connect people
worldwide.

MEETINGS | WEBINARS | CONFERENCES | SOCIAL GATHERINGS | EXHIBITIONS





Our world is changing,
so are our events.

With our strong technical background and strategic event execution plans, we provide end-to-end virtual event solutions that meet & surpass expectations.

The Virtual Events Report of 2018 by Tagoras noted that almost 44% of marketers they surveyed use or have used virtual events to achieve their marketing, training, communication or sales objectives. Further, almost 25% were planning to add virtual events to their mix in the coming business cycle.

The biggest reason cited for people not using virtual events was fear of the complexity of the technology (76%!) followed by cost and uncertainty of being able to attract an audience.

Today, fear of complexity of the technology is no longer an issue, thanks to the rapid changes that have reshaped our world due to the Covid-19 pandemic. More and more people have embraced the idea of virtual events for meetings, training, conferences, exhibitions etc. The adoption rate for virtual events have skyrocketed, evidenced by the strong valuations of most virtual events streaming platforms.

Even though many virtual events are recording rising number of attendees and participation, excellent organization and delivery of these virtual events remain a serious challenge because not so many people have the requisite technical skills required to deliver same. This is the gap that Virtual Events Limited currently fills.

WHO WE ARE

We create engaging
virtual events that connect
people worldwide.

Virtual Events Ltd. (a member of Identita Group) is Nigeria's first dedicated virtual events solutions company helping clients create virtual events that connect people worldwide.

Whether you are hosting a live training workshop or organizing a social event or launching a full-scale virtual conference with all features of a physical conference including session rooms, exhibition areas, networking opportunities and so on, Virtual Events Ltd. helps you create exciting events for your global audience.

It doesn't matter how big or small your event is, you will enjoy the full deployment of Virtual Events' experience and expertise garnered over the years.

Our goal is to provide the technical and professional event management support you need to deliver a unique and memorable virtual event experience.



SERVICE BOUQUETS

Compare Plans

	Lite N120,000	Premium N300,000	Custom Request Quote
Virtual Event Platform	Zoom	Zoom	Zoom or Hopin etc.
Number of Participants	100	500	1,000+
Management of Event & Participants	✓	✓	✓
External Camera	1	2	As Required
External Sound System	✗	Connect to existing sound (e.g. DJ or A System)	As Required
Display Screen	✗	1 LED Screen (55inch)	As Required
Pre-Event Demo / Practice Session	✓	✓	✓
Custom E-Invite	✓	✓	✓
Extended Live Stream	✗	1 Destination (e.g. YouTube)	Multiple Destinations (Facebook, YouTube & Twitter)
Video Playback	✗	✓	✓
Reliable Internet Connection*	✓	✓	✓

NOTE: Events outside Lagos attract additional fees for logistics & accommodation (if applicable)

WHY GO VIRTUAL WITH YOUR EVENTS?

Here are some of the reasons why many event professionals and attendees are now embracing virtual event experience:

1

Virtual event attendance is increasing faster than live event attendance.

According to Meeting Planners International, virtual attendee numbers are expected to increase by 2.4%, more than the 1.9% expected growth for live attendees.

2

Professionals rely on video consumption to gather information.

Event attendees are increasingly expecting to be able to access videos and live streams of event content at any time and on any device.

3

Virtual events allow you to connect with your global audience at a fraction of the cost.

Logistically and fiscally, it's a challenge to bring your entire team and speakers together for a live event. Going virtual means everyone can connect and engage in real time, from different locations around the world feeling like they are there in person. Thereby eliminating travel costs and other logistics cost associated with such travels.

4

Capturing content allows you to engage audiences after the conference is done.

By investing in content capture, your attendees can access content anytime and on-demand, allowing them to engage with you well after the live event finishes.

5

Comprehensive follow-up and engagement of event attendees.

Virtual events are great allies for event planners. Surveying participants and capturing detailed information collects valuable data from attendees and helps plan a personalized follow-up strategy.

We are set, are you?

We will be glad to have a virtual meeting with your team to further discuss our virtual events offering and how it can help you achieve your event objectives.

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